

# The Original Crew



Rebecca Cooney for The New York Times

## Where Word of Mouth Went. Pass It On.

Word of Mouth, a popular shop and cafe on the Upper East Side, closed last year, but its catering operation still flourishes. Alicia Reinish, who ran Word of Mouth's catering for more than 10 years, now owns the Catered Word, which has a kitchen in the East Village and continues to deliver treasured Word of Mouth specialties, like herb-flecked meat loaf, lush macaroni and cheese, chicken salad studded with pecans and fennel, apricot-glazed ham, chicken pot pie and lemon mousse.